



# Poultry Plan

URNS YOUR DATA INTO GROWTH



**Management System**  
For and by poultry experts

## Software Management System

Made for and by poultry experts

**The world's population is growing and there has never been a greater demand for high-quality protein in the form of eggs and poultry meat. No wonder the requirements that poultry farms and chain integrations have to meet are becoming more stringent, because production has to be more professional, animal-friendlier, safer and more sustainable.**

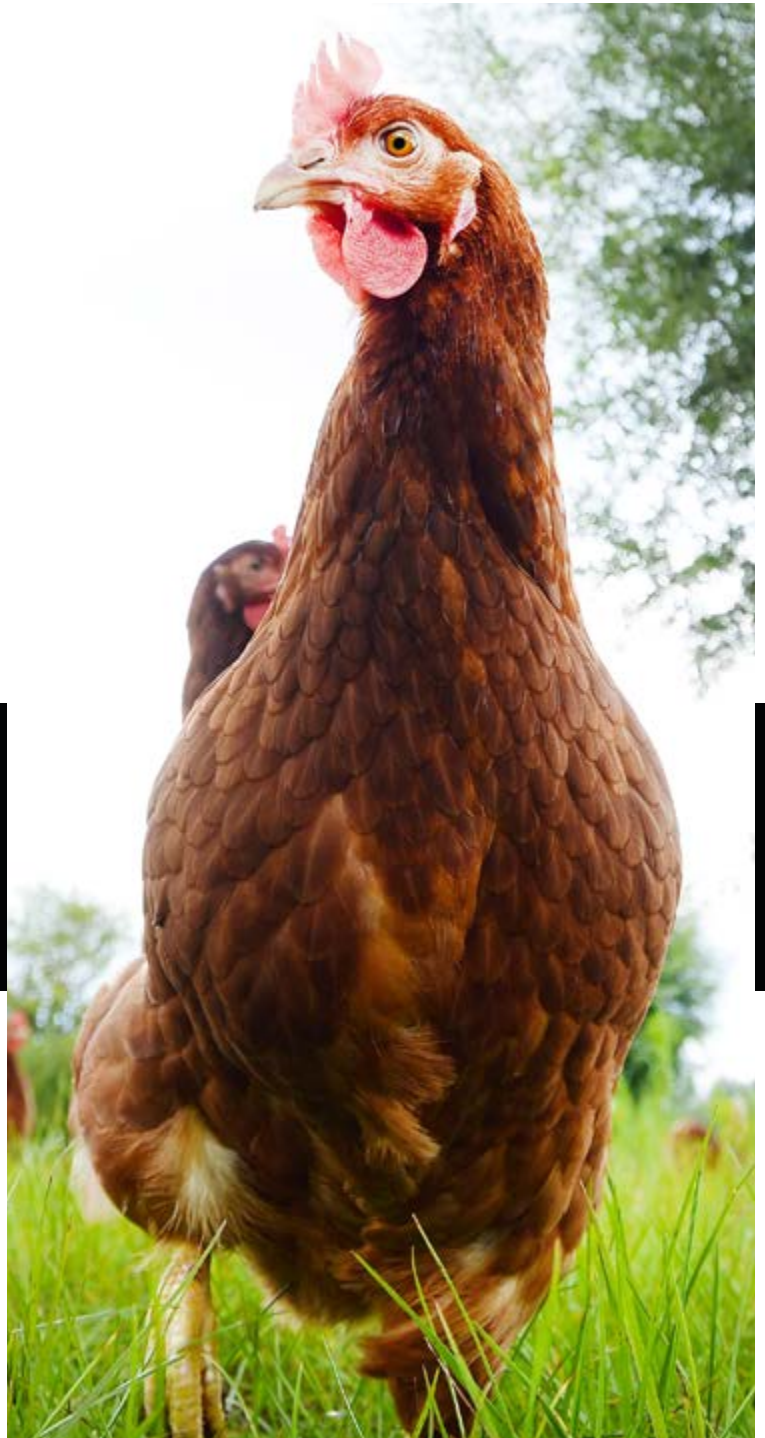
Do you find it difficult to keep track of all the data within your poultry integration? Do you have the feeling that there is a lack of coordination between employees and departments? Do you want to improve your business efficiency but do not know where to start? Poultry Plan will help you regain control of your business.

**Planning, administration,  
logistics, finances, production:**

everything is combined  
in one information  
and management system

**All data** from your poultry  
integration **in one system**

Poultry Plan is an innovative software package that clarifies all relevant data within your poultry integration. It analyses performance and detects problems at an early stage. It helps you to plan, organise business processes more efficiently and make decisions that will help your business progress. Poultry Plan turns your data into growth!



## PoultryPlan:

- Registers, compares and analyses technical results of production
- Detects problems early via the early warning system
- Ensures correct order processing and planning
- Enables paperless recording of all logistic transactions
- Offers you one clear overview of all relevant data



### In concrete terms, what does it offer you?

- Insight into and control of all processes within the poultry laying and poultry meat chain
- Options for in-depth analyses and management information
- Significant cost savings through efficiency processes
- Stability in your organisation and easy options for growth



Rearing



Parentstock



Broilers



Layers



Hatchery



Integration



Chainpartners

**Customisation** The software package is suitable for all levels of the company, from parent stock to layer or broiler, from production to planning and administration





**PoultryPlan** is also a good match for integrations and semi-integrations that aim to work professionally, realise growth and work towards a profitable and efficient company that is ready for the future.

## Made for and by **poultry experts**

**Poultry Plan was developed in practice and entirely guided by questions from the professional field.**

In other words, the creator of Poultry Plan is actually a poultry organisation and not an IT company. This means practical integration across all your poultry processes.



*If you want to professionalise your company with a smart software system that supports your processes and helps your organisation progress, feel free to contact us. We will be delighted to explain what Poultry Plan can do for you.*

## What does the product look like for you?

*Are you part of the production chain (rearing, parent stock, hatchery, broiler chicks or layers), or are you a chain partner (e.g. feed company)? Then you have a choice of **3 products: basic, L and XL**. If you have several links or if you are fully integrated, then the modules can be completely linked to each other (connected modules).*



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**Poultry Plan B.V.**  
Het Holland 2a  
6921 GW Duiven  
+31 (0) 316 202 035  
[info@poultryplan.com](mailto:info@poultryplan.com)

For more information, visit:  
[www.poultryplan.com](http://www.poultryplan.com)